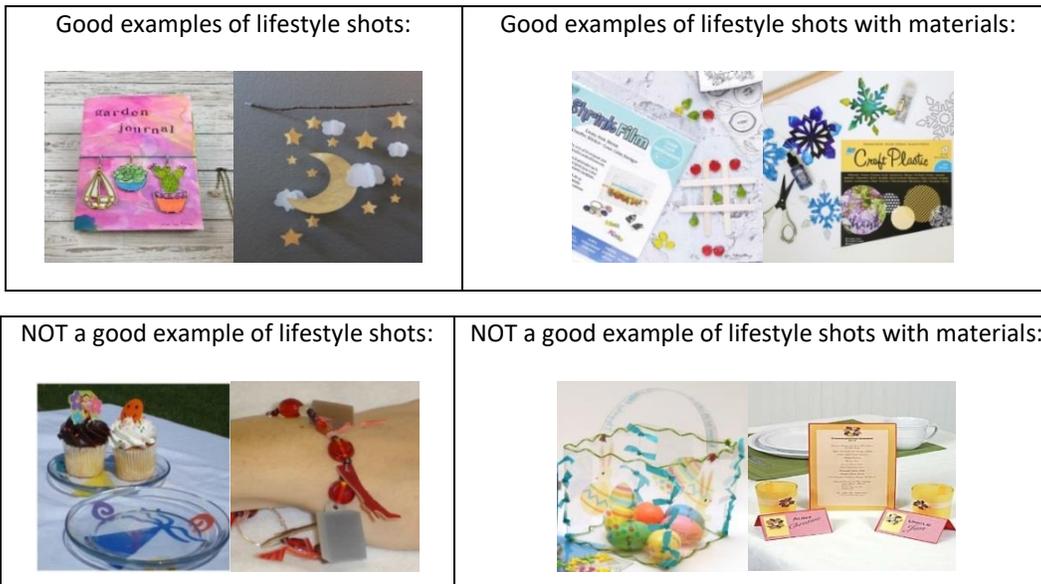




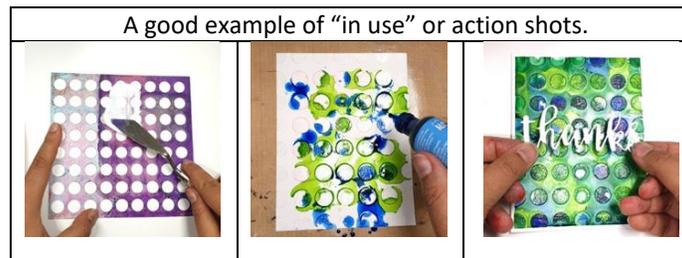
Project Outline Guide

1. Start by creating an enticing introduction to the project (one or two sentences). This introduction should include the Grafix products used.
2. List the materials used, please state the full brand name and product type. (Ex. Grafix Metallic Shrink Film).
3. Along with a detailed, but succinct description of the project steps. EX.
 - <https://www.grafixarts.com/projects/transparent-floral-gift-tag/>
 - <https://www.grafixarts.com/projects/grafix-opaque-white-craft-plastic-textured-card/>
 - <https://www.grafixarts.com/projects/nautical-charms-made-with-artist-series-shrink-film/>
4. Include high-resolution images (300 DPI) both of the finished project and the step by step images. The step by step images should clearly show how each step is performed.
 - The quantity of step by step images depends on the steps per project. We are looking for only the essential images. For example, if several steps mention coloring or cutting different shapes we only need 1 coloring image and 1 cutting image.

Finished image (either a lifestyle image or a lifestyle image with materials used):



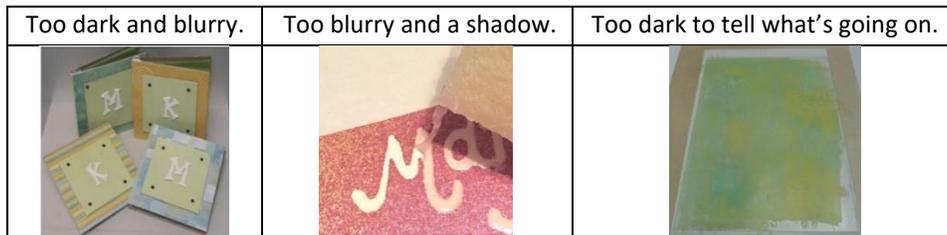
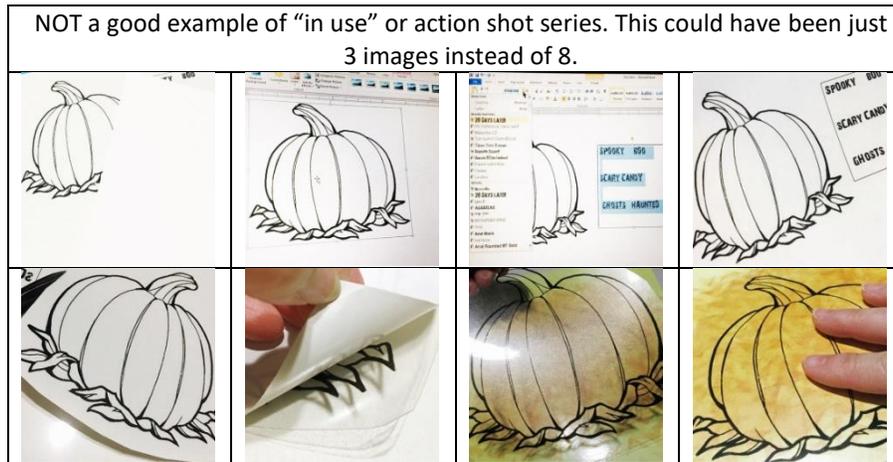
“In use” or action shots:



- <https://www.grafixarts.com/projects/grafix-opaque-white-craft-plastic-textured-card/>



Project Outline Guide



5. Projects are to be submitted for review on the 3rd week of the scheduled month. (EX: If you are scheduled for June we'd need your project guide with images for a review on the 3rd week of June.)

- Keep in mind there might be changes that need to be made and we will work together to finalize.

6. After the project guide and images have been submitted, a draft guide in Grafix template will be sent back for your review before being approved as completed by both parties. (This final version will be added to our site as a downloadable version.)

- The version on the website will have a photo slide, the project introduction, the level of difficulty, the artist that designed the project, the list of materials used and the directions. (See above links for examples).

7. Together we will schedule when the project guide will be added to the Grafix website and social media channels.

8. If you are sending a physical project to us, please add a label to the back of the artwork with the Grafix materials used. If there is space on the label please include the other materials used.